



# Tomorrow's Entrepreneurs Today



## One of the most rewarding & practical experiences you can give your students this year!!!

- FREE training to over 28,000 second level students from over 500 schools in Ireland every year on how to run a business & be an entrepreneur
- FREE in-school workshops & guest speakers throughout the year
- FREE student and teacher workbooks
- National and local press coverage opportunities
- Thousands of euro in prizes for the school (National Winners)
- Dedicated Local School Co-ordinator

Dear Principal,

The Student Enterprise Programme (SEP) is an exciting and rewarding programme that lets students become entrepreneurs and try their hand at running a business while still in school.

We are IRELAND'S BIGGEST & MOST SUCCESSFUL programme for young student entrepreneurs & have been working with schools for the past 22 years. The programme is funded by Enterprise Ireland and the network of Local Enterprise Offices and is FREE for all schools to take part.

### Here's How It Works:

- Students get to set up their own business and do everything a real life entrepreneur would do..... from coming up with the business idea to marketing & writing a business plan.
- County Finals take place in February/March each year in each county.
- One student team in each category per county goes forward to take part in the National Final in May 2025 to be named Student Enterprise of the Year.
- Lots of category prizes also awarded at county and national level.

We can work with all students from 1st year right up to 6th year, LCA, LCVP.



Ideal for Transition Year Mini-Company Programme

### What your students gain from taking part:

- Enhances their creativity & communication skills
- Lets them put what they learn in class into action in real life situations
- Opens their mind to self-employment as a career choice
- Lets them meet and learn from entrepreneurs in the local community
- Grows their self-belief & confidence exponentially

Join us this year and set your students a challenge they will never forget!!!

### See what our former students have achieved



SEP in the media

### Pierce Dargan Principal

Presentation Secondary School, Castleisland

"I would strongly encourage any school to take part in the Student Enterprise Programme, and to do it from first year onwards. The benefits academically and socially are huge. Their confidence and public speaking will improve, through the various pitches to judges and customers throughout the programme. They will receive all of this and hopefully make a profit along the way. Trust me you won't regret it!"



### How To Get Involved:

Register your school online on the Student Enterprise Programme website or email your local SEP Co-ordinator – full list of all co-ordinators available [here](#).

Find Out More

[www.studententerprise.ie](http://www.studententerprise.ie)

